



**DeLaine Bender**

*Vice President, Client Success, IMG Associations*

A long-time IMG employee and executive director, DeLaine Bender was named vice president, client success, in May 2008. Her role is focused on the development of new opportunities for IMG Associations' clients as well as outreach to prospective new clients.

Bender joined IMG Associations in 1999. She has spent nearly 20 years of her career in association management, marketing, and communications. Her experience within IMG Associations included executive director for one of IMG's largest association clients, assistant executive director and director of communications. Bender also has significant experience in strategic facilitation, team building, project planning and consensus building.

Bender came to IMG after five years at the Interstate Oil and Gas Compact Commission, a national association representing the governors of oil and gas producing states, where she was the associate executive director, and Parks Productions, a Michigan-based international company specializing in marketing, sales recognition and training programs. She has also worked as a freelance writer, editor and designer.

Bender is a graduate of the University of Oklahoma with a bachelor's degree in journalism and mass communications. She is a member of the American Society of Association Executives and has served as a volunteer board member of several nonprofit organizations. She and her husband Rick reside in Lexington and have five children.