



Jon Vaughn, *Executive Director, Quest International Users Group*

As the Executive Director for Quest International Users Group, Vaughn's duties include providing strategic leadership for the organization and directing its daily operations, including membership development, advocacy, education and the group's many other functions. He also manages the organization's fiscal operations through oversight of its annual budget and the development of new revenue opportunities. Additionally, Vaughn serves as the primary liaison between the Quest Board of Directors, Oracle and Quest's staff.

Quest serves the users of Oracle's PeopleSoft, JD Edwards and Oracle Utilities applications as an independent, not-for-profit users group governed by a volunteer board of directors comprised solely of Oracle customers. With 50,000 members and subscribers in more than 90 countries, more than 90 affiliated user groups and three international chapters serving Africa, Asia and Australia and New Zealand, Quest serves as a catalyst to maximize its members' business investments through the power of Quest's community, tools and experiences. In conjunction with two other major user groups, Quest presents the annual global user conference COLLABORATE, which draws more than 8,000 people each year and is the largest independent, user-led conference for the Oracle family of products. Quest also produces four regional conferences in the United States.

Vaughn previously worked for IMG (then Host Communications) from 2000 until 2006. Some of his previous management posts with the company and its international clients include Director of Sales, Director of National Accounts and Director of Development. From 2006 until November 2008, he served as Vice President for Central Bank and Trust Co., also located in Lexington, Ky., and managed the financial institution's marketing initiatives. While there, he helped the company attain the number one ranking in market share in their primary market by launching a new brand messaging program.

Vaughn graduated from Longwood University in 1996 with a Bachelor of Science in Education and from the University of Kentucky in 1998 with a Master of Science in Sports Marketing and Management. He currently serves on the board of directors for the Foundation for Affordable Housing, the Lexington Area Sports Authority and the Bluegrass State Games.