



Gary E. Boyler, *Executive Director, International Coach Federation*

Gary E. Boyler's background includes more than 30 years of association, marketing and hospitality experience.

As Executive Director of the International Coach Federation (ICF), he directs the day to day activities of organization with 14,000 members in more than 80 countries as well as 160 chapters. He provides strategic direction and consults with both the Board of Directors and seven international volunteer committees.

Prior to joining the ICF early in 2007, he was the Director, Brand Management for the Project Management Institute (PMI), responsible for overseeing all marketing, public relations, publications, events, sponsorships, the PMI Foundation, the Knowledge & Wisdom Center and website content. The organization has more than 250,000 members and credential holders in 135 countries, 232 chapters, 33 Specific Interest Groups and two Colleges.

Previously Boyler was the Executive Director of the International Association of Holiday Inns, Inc. (IAHI), Vice President of Marketing & Brand Management for Meeting Professionals International (MPI), Senior Vice President of Advertising & Public Relations for Service Management Corporation, Chief Operating Officer for the New Jersey Hotel/Motel Association and Executive Director of the New Jersey Restaurant Association.

Over the years, he has received more than 20 Addy Awards from the American Advertising Association including Best of Show, eight Excellence in Association Media awards from *Association Trends* magazine, six Excel Awards from the Society of National Association Publications, a trio of Gold Circle Awards from the American Society of Association of Executives as well as five Golden Pyramid Awards from the Promotional Products Association International. Boyler was also the recipient of the 1998-99 President's Award for Outstanding Service to the Meetings Industry and the MPI Southern California Chapter. During five years as publisher of PMI Network, he received 15 national/international awards for outstanding design, editorial and overall excellence.

This individual has also planned and orchestrated meetings and special events in 48 countries. He was named an Outstanding Young Man of America (OYMA) in 1976.